

**CITY OF CORAL SPRINGS
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
Tuesday, July 5, 2016**

Chairman Bruce Weinberg called the meeting to order at 6:10 p.m. in the West Wing Conference Room of Coral Springs City Hall, 9551 West Sample Road.

Bruce Weinberg, Chair	Present
Michael Singer, Vice Chair	Present
Karlene Facey, Member	Present
Maxine Gutman, Member	Present
Howard Melamed, Member	Absent
Mark Mucci, Member	Present
Rose Payan, Member	Present
Linda Siegel, Member	Present
Dan Daley, Commission Liaison	Absent
Cindy Brief, Chamber Liaison	Present

Also in attendance were:

Erdal Donmez, City Manager
Jennifer Bramley, Deputy City Manager
Ana Barbosa, Chief Economic Development Officer
Danielle Cohen, CRA Coordinator

All persons in attendance rose for the recitation of the Pledge of Allegiance.

1. **Citizen's Comments** – There were no comments.
2. **Special Announcements** – There were no special announcements
3. **Approval of Meeting Minutes** – May 1, 2016 Committee Meetings

ACTION: Committee Member Mucci moved, seconded by Committee Member Payan, to accept the meeting minutes. The motion was approved unanimously (7-0).

Approval of Meeting Minutes – May 3, 2016 Committee Meetings

ACTION: Committee Member Siegel moved, seconded by Committee Member Mucci, to accept the meeting minutes. The motion was approved unanimously (7-0).

4. Old Business

Business Retention Update:

Ms. Barbosa stated the group would meet quarterly with the CRA and Chamber Board to give updates, how many visits they had. The next meeting will be held the first Tuesday of August and will replace one of the regular committee meetings. As a reminder, if any committee knows a business that the EDO should visit, let Ms. Barbosa know.

Business Recognition Program:

The next Under the Sun magazine will have a blurb regarding recognizing long-term businesses. The City's website will have an application. September will be the first recognition of businesses. Ms. Barbosa wanted to ask the Committee if the group should highlight one business or all submissions. Committee decided that it would depend on the applications received. Ms. Barbosa stated that the end of August would be the due date for submittal and to be presented at the October's City Commission meeting. Committee suggested each committee member to nominate someone. Ms. Barbosa also explained that businesses will know about this program through Under the Sun magazine and the City's website. City Manager Donmez arrived at 6:18 p.m. Chairperson Weinberg suggested using the Chamber's e-mail blast and also to utilize Marketing department to create a flyer for Chambers to distribute.

5. New Business

Infrastructure / Transportation SurTax:

Deputy City Manager Bramley presented slide shows to explain the SurTax. The SurTax cannot include public service and maintenance. Ms. Bramley discussed the Oversight Board that will be established through the Interlocal agreement and how the funds will be distributed among the cities depending on the population. A copy of the Interlocal agreement will be sent out to the Committee members. Ms. Bramley also shared a list of projects that would be covered and discussed the Public Education Plan for the SurTax. Mr. Singer expressed his thoughts on the SurTax and difficulty being a cheerleader for the two ballot questions. Several committee members expressed their thoughts on the proposed surtax, both the appreciation and opposite points of view. City Manager Donmez also added his comments. Both bond issues must pass by 51% of the voters. If not, the two issues will both not go forward. Ms. Bramley explained that for the bond issues, the City visited each committee, and never did the City say that all those board/committees were in favor of the bond

Partnership with FAU

Ms. Barbosa also reminded the Board members to never "reply all" because it's against the Sunshine laws. This item will be tabled to the next meeting.

5 Year Strategic Plan

Strategic plan, Angelou Economics 's five-year strategic plan will be tabled to the next few meeting. It was suggested to bring this up at August.

6. Adjournment

The meeting adjourned at 7:27 p.m. The next EDAC meeting will be Tuesday, August 2, 2016.

8/2/16

DATE APPROVED/ACCEPTED



BRUCE WEINBERG
Committee Chairperson



YUU SOUBRA
Economic Development Coordinator
City of Coral Springs