

**CITY OF CORAL SPRINGS
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
Tuesday, November 1, 2016**

Committee member Mucci called the meeting to order at 6:02 p.m. in the West Wing Conference Room of Coral Springs City Hall, 9551 West Sample Road.

Bruce Weinberg, Chair	Absent
Michael Singer, Vice Chair	Absent
Karlene Facey, Member	Present
Maxine Gutman, Member	Present
Howard Melamed, Member	Absent
Mark Mucci, Member	Present
Rose Payan, Member	Present
Linda Siegel, Member	Present
Wilson Aihara, Member	Present
Dan Daley, Commission Liaison	Absent
Cindy Brief, Chamber Liaison	Absent

Also in attendance were:
 Erdal Dönmez, City Manager
 Jennifer Bramley, Deputy City Manager
 Ana Barbosa, Chief Economic Development Officer
 Yuu Soubra, Economic Development Coordinator

Due to both Mr. Weinberg (Chair) and Mr. Singer (Vice Chair) being absent, Mr. Mucci facilitated the meeting. The Committee welcomed Mr. Aihara who was recently appointment to the EDAC. Mr. Mucci started with a self-introduction around the room. All persons in attendance rose for the recitation of the Pledge of Allegiance.

1. **Citizen’s Comments** – There were no comments.
2. **Special Announcements** – There were no special announcements
3. **Approval of Meeting Minutes** – September 6, 2016 Committee Meetings

ACTION: Committee member Sigel moved, seconded by Committee member Gutman, to accept the meeting minutes. The motion was approved unanimously (6-0).

4. Old Business

Review of the Business Recognition Program Nomination:

Ms. Barbosa thanked everyone who nominated a business, and asked the Committee to review the synopsis (with a rating sheet). Ms. Barbosa briefly explained the criteria for selecting winners from a nomination process. Recognitions will be given to all businesses at the City Commission meeting, and will be acknowledged in the City website. The Committee discussed in length the individual nomination contributions. Because this is the first year, the Committee decided to select more than one winner and to categorize the selections in the future. The following businesses were selected as the winner by the Committee: Art Plumbing AC & Electric, Coral Springs Styling and Barbershop, Runyon’s and Sole Source Shoe Repair & Alterations. Awards are scheduled to be presented at the December 21, 2016 City Commission meeting.

5. New Business

Industry Presentation:

Ms. Siegel gave her presentation featuring the "Recruiting and Relocation". She has a 20-year experience in this industry and stressed that quality of life is an important concept in the community for businesses to relocate their companies and families in cities like Coral Springs. Therefore, she explained that improving on educational and community-based programs will offer a great and successful selling tool for corporate recruiters.

The next month's presenter will be Ms. Facey with the Business Service Industry.

Discussion Items:

City Manager Dönmez announced disappointing news that Hoerbiger will not relocate to Coral Springs. After their business sales decreased 40% this year, their board of directors decided not to pursue the opening of manufacturing facility in Coral Springs, walking away from \$7 million incentive.

Economic Development Office (EDO) Update:

Ms. Barbosa provided a brief update of the redevelopment and development projects in Coral Springs. Also, two prospects (a marketing company and a manufacturing company) are looking into relocating to Coral Springs and the EDO will be meeting with them soon. In the last quarter, 48 letters have been mailed to welcome and reach out to new businesses. Lastly, Ms. Barbosa announced that an end-of-year Community Redevelopment Agency (CRA) board meeting is being scheduled for Monday, December 12, 2016 and an invitation has been extended to the EDAC members.

Next Meeting:

The next EDAC meeting will be Tuesday, December 6, 2016.


6. Adjournment

The meeting adjourned at 7:17 p.m.

11/10/17
DATE APPROVED/ACCEPTED



BRUCE WEINBERG
Committee Chairperson



YUU SOUBRA
Economic Development Coordinator
City of Coral Springs