

**CITY OF CORAL SPRINGS
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC) MEETING
Tuesday, February 7, 2017**

Committee Chair Bruce Weinberg called the meeting to order at 6:09 p.m. in the West Wing Conference Room of Coral Springs City Hall, located at 9551 West Sample Road, Coral Springs, Florida.

Bruce Weinberg, Committee Chair	Present
Michael Singer, Vice Committee Chair	Present
Karlene Facey, Committee Member	Present
Maxine Gutman, Committee Member	Present
Howard Melamed, Committee Member	Absent
Mark Mucci, Committee Member	Late
Rose Payan, Committee Member	Late
Linda Siegel, Committee Member	Absent
Wilson Aihara, Committee Member	Present
Dan Daley, Commission Liaison	Absent
Cindy Brief, Chamber Liaison	Present

Also in attendance were:
Jennifer Bramley, Deputy City Manager
Yuu Soubra, Economic Development Coordinator
Danielle Lima, CRA Coordinator

All persons in attendance rose for the recitation of the Pledge of Allegiance.

1. **Citizen’s Comments** – There were no comments.
2. **Special Announcements** – There we no special announcements.
3. **Approval of Meeting Minutes** – January 10, 2017, Committee Meeting

ACTION: Committee Member Gutman moved, seconded by Committee Member Aihara, to accept the meeting minutes. The motion was approved unanimously (5-0).

4. New Business

Economic Development Update:

Deputy Manager Bramley reported that effective March 6, 2017, the City Hall will be introducing expanded office hours. The change in the new office hours (Monday through Thursday 8:00 a.m. to 5:30 p.m., Friday 8:00 a.m. to 3:00 p.m.) is considered a pilot program and will run through September.

From February 13, 2017 through April 14, 2017, a major construction for the Sample Road sewer and water line replacement (8-week project) will take place in front of the City Hall building. In preparation of the downtown revitalization project, it is necessary to replace these pipes that are 50 years old with new large-capacity water and sewer mains. During the construction, one lane for each direction of Sample will be opened. The next phase of this project will continue to move west all the way to Sawgrass Expressway. During the construction, the City will continue to support businesses that are affected by the construction.

Last October, the City Commission tabled the passing of the Coral Springs Corporate Park’s Business Improvement District (BID) ordinance to a date uncertain. In the meantime, the City is working closely with the Corporate Park Property Owner Association to address the security, drainage improvement and code compliance issues to make the park more competitive in the regional marketplace. Letters were sent out to the property owners in January 2017 to address code compliance issues, such as building exterior maintenance and outside storage areas (Phase 1). The City also received some phone calls from developers who are interested in the Corporate Park, (hotels, Hoerbiger property, etc.)

The City staff met with Dennis Mele (lobbyist) to discuss the proposed Costco project (northeast corner of Wiles Road and Coral Ridge Drive) and see how to buffer some of the noise that will filter in the adjacent

neighborhood. However, the developers have not arrived to any recommendations to the City Commission at this time.

Community Redevelopment Agency (CRA) Board is working on the downtown rezoning (form-based code) initiative that will be presented at their board meeting on 2/22/17 and at the City Commission meeting on 2/23/17. Also, the municipal complex construction is running on time, on schedule, and the topping-off ceremony was held last Friday. Lastly, a recruiter will be at the City site on 3/24/17 to conduct interviews (360-degree feedback) for the City manager candidates.

Industry Presentation:

Committee Member Singer presented his industry presentation on "Logistics". Formerly, as the owner of the heating oil business in New York, Mr. Singer introduced an overview of the transportation and logistics businesses. Then, using the example of Amazon, he discussed the retail, wholesale, and distribution opportunity trends that are shaping the future of logistics in Coral Springs. A suggestion for the Economic Development Office to reach out to Amazon to send out a 'Coral Springs package' was also made. At 6:28 p.m. Committee Member Mucci walked into the room and at 6:39 p.m. Committee Member Payan walked into the room.

Committee Member Facey volunteered to do the next industry presentation to cover the "Business Service" industry.

Discussion Items:

Deputy City Manager Bramley reported that there was discussion by Florida House Legislators in Tallahassee today to recommend budget cuts for Visit Florida and Enterprise Florida, the economic development programs in the State of Florida. Ms. Brief stated the losing these incentives from the State are going to hurt the City. Deputy City Manager Bramley said that the City will reach out to the legislators and the information regarding the latest news on Visit Florida and Enterprise Florida will be forwarded to the Committee.

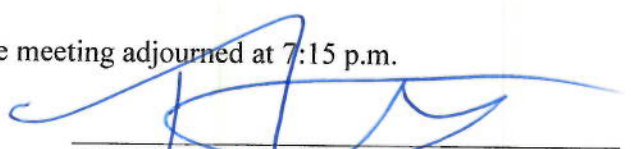
Next Meeting:

There will be no meeting in March (moved by Committee Member Gutman, seconded by Committee Member Singer, and the motion was approved unanimously [7-0]) and a joint meeting with the EDAC, CRA, and the Coral Springs Regional Chamber of Commerce will be held in April 2017. The following topics will be on the agenda: planning for the next Business Recognition Program, downtown rezoning, and Economic Development Strategic Action Plan (Angelou Economics).


Adjournment:

There being no additional business, the meeting adjourned at 7:15 p.m.

May 2, 2017
DATE APPROVED/ACCEPTED



BRUCE WEINBERG
Committee Chairperson
Economic Development Advisory Committee



YVONNE SOUBRA
Economic Development Coordinator
City of Coral Springs