

**CITY OF CORAL SPRINGS  
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
Tuesday, August 2, 2016**

Chairman Bruce Weinberg called the meeting to order at 6:08 p.m. in the West Wing Conference Room of Coral Springs City Hall, 9551 West Sample Road.

Bruce Weinberg, Chair	Present
Michael Singer, Vice Chair	Present
Karlene Facey, Member	Present
Maxine Gutman, Member	Present
Howard Melamed, Member	Present
Mark Mucci, Member	Present
Rose Payan, Member	Present
Linda Siegel, Member	Present
Dan Daley, Commission Liaison	Present (Phone)
Cindy Brief, Chamber Liaison	Absent

Also in attendance were:  
 Lou Cimaglia, City Commissioner  
 Erdal Dönmez, City Manager  
 Jennifer Bramley, Deputy City Manager  
 Ana Barbosa, Chief Economic Development Officer  
 Yuu Soubra, Economic Development Coordinator  
 Danielle Cohen, CRA Coordinator  
 CRA Board members: John Walsh, Elissa Harvey,  
 Xiomara Fraga, Andy Kasten,  
 Chamber members: Mark Watson, Shirley Klein, Jerry  
 Schwartz, Kim Kadel, Bonnie Metviner

All persons in attendance rose for the recitation of the Pledge of Allegiance.

1. **Citizen's Comments** – There were no comments.
2. **Special Announcements** – There were no special announcements
3. **Approval of Meeting Minutes** – July 5, 2016 Committee Meetings

**ACTION: Committee Member Singer moved, seconded by Committee Member Payan, to accept the meeting minutes. The motion was approved unanimously (7-0).**

**4. Economic Development Office Update:**

For this meeting, CRA board members and Chamber of Commerce members were invited for the quarterly joint meeting. Ms. Barbosa presented slide shows of the Economic Development Office overview. She reminded that EDAC is a business retention advisory team and each member is to be responsible for his or her assigned targeted industry section. Coral Springs is still a young population and its low unemployment rate of 4.4% (lower than Broward County and State) are important for job creation and workforce development. Ms. Klein added that many government employees are moving into town. Committee member Siegel walked in at 6:12 p.m. Business is Brighter is currently the marketing campaign and EDO website is underway. The types of EDO outreach program are welcome letters, business visits, relocation meetings, incentive programs and providing business assistance to developers, contractors and business owners. EDO sent out 102 welcome letters in July and Ms. Barboasa has been receiving some responses from the businesses. Committee member Melamed walked in at 6:25 p.m. Ms. Barbosa will help any business (other than home-business) that plans to relocate or expand in Coral Springs. If the

Committee knows of any commercial lease space availability within the City, she wants to know about it. Ms. Siegel asked about creating a website template for smaller businesses on EDO website: however, the Committee decided that Chamber of Commerce can assist with such help.

**Business Retention Update:**

Business retention continues to be the goal for the City. Targeted industry jobs create impact to City's economy and Ms. Barbosa's goal is to visit 20 businesses a year and speak to them about any issues. Mr. Singer asked how the angry complaints are being directed in the City. City Manager Dönmez explained that city staff is trained to acknowledge e-mails/messages and to respond within 24 hours. Next step: everyone to refer at least one business to Ms. Barbosa.


**Partnership with Florida Atlantic University (FAU)**

Mr. Melamed brought up the FAU partnership program topic. Ms. Barbosa reminded that due to Sunshine laws, any topics of discussion must be conducted during the meeting, not via emails. Mr. Melamed said he hires FAU students for his company to retain and create jobs for students in the City. Ms. Rosa asked how we can bring FAU campus to Coral Springs. Mr. Schwartz added that it would be perfect to have a permanent FAU location in the City, partnering with Broward College. Ms. Siegel stated that there are risks and liabilities with the internship program and did not see how it is advantageous to the economy of the city. Mr. Melamed said not to get involved with the internship program, but the City to become the facilitator. The Committee discussed what City's roles and responsibilities are required and that more resources and data are needed to define those roles and responsibilities. Mr. Schwartz and Mr. Melamed will meet and come out with a strategy and report back to the next quarterly meeting. Because Mr. Schwartz and Mr. Melamed are not in the same committee, their off-site meeting will not violate the Sunshine laws. The Committee agreed that goal is to bring a permanent FAU location to Coral Springs.

**5. Adjournment**

The meeting adjourned at 7:15 p.m. The next EDAC meeting will be Tuesday, September 6, 2016.

9/6/16  
DATE APPROVED/ACCEPTED

  
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BRUCE WEINBERG  
Committee Chairperson

  
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YUU SOUBRA  
Economic Development Coordinator  
City of Coral Springs