

**CITY OF CORAL SPRINGS
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC) MEETING
Tuesday, October 10, 2017**

Committee Chairperson Bruce Weinberg called the meeting to order at 6:13 p.m. in the West Wing Conference Room of Coral Springs City Hall, located at 9551 West Sample Road, Coral Springs, Florida.

Bruce Weinberg, Committee Chair	Present
Michael Singer, Vice Committee Chair	Present
Karlene Facey, Committee Member	Absent
Maxine Gutman, Committee Member	Present
Howard Melamed, Committee Member	Late
Mark Mucci, Committee Member	Present
Rosa Payan, Committee Member	Present
Linda Siegel, Committee Member	Present
Wilson Aihara, Committee Member	Late
Dan Daley, Commission Liaison	Absent
Cindy Brief, Chamber Liaison	Absent

Also in attendance were:

Ana Barbosa, Chief Economic Development Officer
Yuu Soubra, Economic Development Coordinator
Alyson Morales, Assistant City Clerk
Andrew B. Dunkiel, Assistant City Attorney

All persons in attendance rose for the recitation of the Pledge of Allegiance. Committee Member Wilson joined the meeting at 6:14 p.m. and Committee Member Melamed joined the meeting at 6:17 p.m.

1. **Swearing In of Reappointed Members & Photo Shoot** - The reappointed members (Weinberg, Gutman, Mucci, and Aihara) were sworn in by Ms. Morales, the Assistant City Clerk. Since Committee Member Facey was absent, she will be sworn in at the next meeting.
2. **Sunshine Law** - Mr. Dunkiel, the Assistant City Attorney, presented an overview of the Sunshine Law, the Florida Public Records Law, and Ethics. Any questions, please email Ms. Barbosa at abarbosa@coralsprings.org or Mr. Dunkiel at adunkiel@coralsprings.org
3. **Election of Chairperson and Vice Chairperson** – Committee Member Mucci called the meeting to elect a Chairperson. Committee Member Gutman made a motion to reelect Bruce Weinberg as the chairperson.

ACTION: Committee Member Gutman moved, seconded by Committee Member Siegel, to elect Bruce Weinberg as the Chairperson. The motion was approved unanimously (8-0).

Committee Member Melamed made a motion to reelect Michael Singer as the chairperson.

ACTION: Committee Member Melamed moved, seconded by Committee Member Siegel, to elect Michael Singer as the Vice Chairperson. The motion was approved unanimously (8-0).

4. **Citizen's Comments** – there were no special comments.
5. **Special Announcements** – Committee Member Singer brought a cake with him to celebrate October birthdays with the group.
6. **Approval of Meeting Minutes** – September 5, 2017 Committee Meeting.

ACTION: Committee Member Gutman moved, seconded by Committee Member Siegel, to accept the meeting minutes. The motion was approved unanimously (8-0).

7. **New Business****Economic Development Update:**

Ms. Barbosa requested to hold a half-day long Strategic Planning Session soon with the Committee. Ms. Barbosa would like to utilize each committee's knowledge, resources, and expertise. Recently, the City Commission expressed that they would like to see more activities from the Economic Development Office. With the new city manager (who supports and sees the value of the economic development office) on board, Ms. Barbosa stressed the importance of the EDAC role to help move Coral Springs economic development in the right direction. The Committee decided to hold the Strategic Planning Session on Sunday, November 12, 2017, at 8:00 a.m. - location to be determined and breakfast to be provided. Ms. Barbosa will provide an agenda and homework prior to the meeting. The City Manager Goodrum, the Interim City Manager Pustizzi, Vice Mayor Daley and Ms. Cindy Brief (Coral Springs Regional Chamber of Commerce) will also be invited to this meeting.

Business Recognition Program:

A copy of the Business Recognition Program guidelines and the nomination form was handed out to the Committee for their review. This year, the EDO will use social media to market the Business Recognition Program. Last year's program was well-received by the community and the EDO will continue to work with an effort to promote this program. This program is a vital focus for Coral Springs business retention, which is one of the topics to be discussed at the Strategic Planning Session.

Meeting Time:

Ms. Barbosa asked if anyone had any problem with the 6:00 p.m. meeting or if there is a need to change the meeting at a later time. The Committee agreed to keep the meeting at 6:00 p.m.

8. **Next Meetings:**


The next meeting, the Strategic Planning, will be held on Sunday, November 12, 2017, at 8:00 a.m., meeting location to be determined. Also, the Committee decided to hold a follow-up meeting in December and invite the CRA and the Chamber to get their input on the economic development strategies.


9. **Adjournment:**

There being no additional business, the meeting adjourned at 7:29 p.m.

ACTION: Vice Chairperson Singer moved, seconded by Chairperson Weinberg, to adjourn the meeting at 7:29 p.m.

12/11/17
DATE APPROVED/ACCEPTED


BRUCE WEINBERG
Committee Chairperson
Economic Development Advisory Committee


YUU SOUBRA
Economic Development Coordinator
City of Coral Springs