

**CITY OF CORAL SPRINGS
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC) ZOOM MEETING
Tuesday, October 13, 2020 at 8:30 a.m.**

Economic Development Director Bartlett called the Zoom meeting to order at 8:39 a.m.

Gil Sternbach, Committee Chair	Present
Roy Gold, Vice Committee Chair	Present
John Biggie, Committee Member	Present
Michelle Brown, Committee Member	Present
Matt Kinsey, Committee Member	Present
Ellice Almas Martinez, Committee Member	Present
Yuri Quispe, Committee Member	Present
Kendra Salerno, Committee Member	Present
Jared Smith, Committee Member	Present
Mayor Scott Brook, Commission Liaison	Present
Cindy Brief, Chamber Liaison	Present

Also in attendance were:

Melissa Heller, Deputy City Manager
Kristi Bartlett, Director of Economic Development
Yuu Soubra, Economic Development Coordinator
Diana Scarpetta, Economic Development Coordinator
Andrew Dunkiel, Assistant City Attorney
Debra Dore-Thomas, City Clerk

Due to technical difficulties, the order of agenda changed at the beginning of the meeting.

1. **Sunshine Law and Public Records Overview – Andrew Dunkiel, Assistant City Attorney**
Mr. Dunkiel provided an overview presentation on Sunshine Law and Public Records. Ms. Bartlett added that economic development projects with incentive agreements are also exempt from the Sunshine Law to maintain the confidentiality of information. Mr. Dunkiel will verify if committee members who also serve in the Economic Recovery Task Force will have any issue with the Sunshine Law. Mayor Brook joined the meeting at 9:11 a.m.
2. **Swearing in of Newly Elected Members – Debra Dore-Thomas, City Clerk**
The administration of oath was conducted by Ms. Dore-Thomas. Each digital document will be e-mailed for an individual's signature.
3. **Self-Introductions**
Ms. Bartlett welcomed the group. Everyone introduced their names and businesses.
4. **Citizen Comments** – There were no citizen comments.
5. **Economic Development Advisory Committee (EDAC) Purpose – Kristi Bartlett, Director of Economic Development**
Ms. Bartlett informed that the City's Economic Development Strategic Planning was completed in December 2019 with the help of Camoin Associates (consultant). She provided a presentation highlighting the committee's purpose and the four goals of Coral Springs Economic Strategy: Business Climate, Municipal Functions & Leadership, Physical Environment & Placemaking, and Marketing & Communications. Before the next meeting, an outline of the five years Action Plan Matrix will be e-mailed to the Committee. Ms. Bartlett explained that the City has already made some improvements, including amending and improving the designer sign approval procedure.
6. **Election of Chair and Vice-Chair**
Gil Sternbach was approved as the new Chairperson by a vote of 9-0.
Roy Gold was approved as the new Vice-Chairperson by a vote of 9-0.
7. **Mayor's Update – Mayor Scott Brook**
 - Mayor Brook stated that he would like the City to apply for the Malcolm Baldrige National Quality Award again.
 - Mayor updated that more businesses opened than closed in Coral Springs during the COVID-19 pandemic.

- Mayor has office hours to discuss any City issues with business owners. He encouraged every committee member to contact him to get to know each other.

8. Meeting Schedule

Committee agreed that EDAC meetings take place in the morning of a Wednesday. A decision was made that the next few meetings to take place on Wednesday, November 4th at 9:00 a.m. (via Zoom) and Wednesday, December 9th at 9:00 a.m. (via Zoom or in-person TBA)

9. Committee Member Communications

Mr. Sternbach expressed that he would like to know of all new businesses coming to the City. Ms. Soubra will provide a list of new Coral Springs businesses every month.

Ms. Salerno requested for a list of city contacts (Ms. Bartlett will provide it to her).

Ms. Bartlett stated that she would like to see this group discuss redevelopment and local economic development incentives soon. She also updated that the Savor the Springs Restaurant Week is back for the second year and encouraged the members to dine-in at local restaurants from October 9th through 18th.

Ms. Brief stated that she is happy to hear about the new changes to the Designer Sign approval process.

Mr. Gold requested to see a list of land available in Coral Springs. Additionally, he would like to understand the success and challenges of past EDAC committee. Lastly, he stated that he was part of the Malcolm Baldrige Award process in 2007.

Mr. Smith would like to review the Economic Development Strategic Plan.

Ms. Martinez would be happy to assist with the workforce and internship opportunities during the retention visits.

Mr. Quispe would be happy to assist with the available properties and job creation efforts for the City.

10. Next Meetings:

The next meeting will on November 4, 2020 at 9:00 a.m. (Zoom)

11. Adjournment:

There being no additional business, the meeting adjourned at 9:59 a.m.

11.4.2020
DATE APPROVED/ACCEPTED

Gil Sternbach
Gil Sternbach (Feb 19, 2021 10:03 EST)
GIL STERNBACH
Committee Chairperson
Economic Development Advisory Committee

Kristi Bartlett Digitally signed by Kristi Bartlett
DN: cn=Kristi Bartlett, o=City of Coral Springs, ou=Economic
Development Office, email=kbartlett@coralsprings.org, c=US
Date: 2021.02.19 07:24:56 -0500
KRISTI BARTLETT
Director of Economic Development
City of Coral Springs

EDAC Meeting Minutes 10.13.2020

Final Audit Report

2021-02-19

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